



Lutheran



Job Search Network



February 17, 2011
Park Ridge, Illinois



Today's Agenda

Topic # 1

“How to Take Advantage of Your Low Household Income Status”



“How to Take Advantage of Your Low Household Income Status”

Items to apply for:

- Unemployment Insurance Program
- Medicaid - If children are in your home
- Food Stamps – Available for all
- Food Pantry – Maine Township
- Free Cell Phone – Safelink Wireless
- Energy Assistance for gas & electric bills
(Low Income Home Energy Assistance Program)



“How to Take Advantage of Your Low Household Income Status”

- Home weatherization payment (\$5,000 max)
- Home Sharing Program – Share your home in exchange for rent or services (e.g. meals, cleaning) - Managed by The Center of Concern in Park Ridge
- If you think you will not be able to afford your home in 24 months, you may decide to stop paying your mortgage the same month you become unemployed. It is often a 12-18 month journey for foreclosure to occur, longer if you use a lawyer.
- Free or reduced cost meals at schools with cafeterias and free books, free milk, free student fees. (Contact your Principal or School Board office)
- Ask for scholarship support for Park District summer camp or local team sports (e.g. soccer, baseball, football)



“How to Take Advantage of Your Low Household Income Status”

Implementation

- Apply on day 1 of your unemployment
- You are fully entitled to anything you qualify for
- Mentally positive to job seeker to find an organization that wants to support you!



Today's Agenda

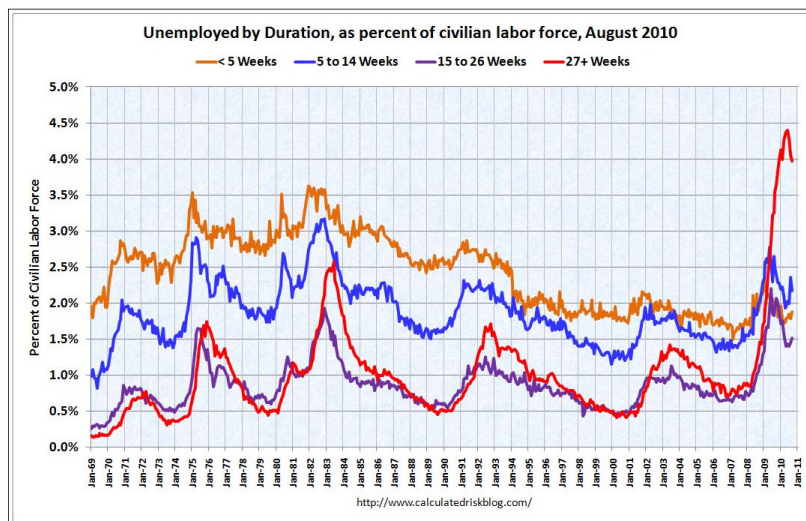
Topic # 2

“The Portfolio Career”



Job Search – “The New Normal” - January 2011

- National unemployment rate at 9.0%
- Illinois unemployment rate at 9.3% in December
- Number of unemployed people in USA was 13.9 million
- 43.8% or 6.2 million unemployed people were jobless for 27 weeks or more
- There were 1.0 million “Discouraged Workers” (Persons not currently looking for work because they believe no jobs are available for them.

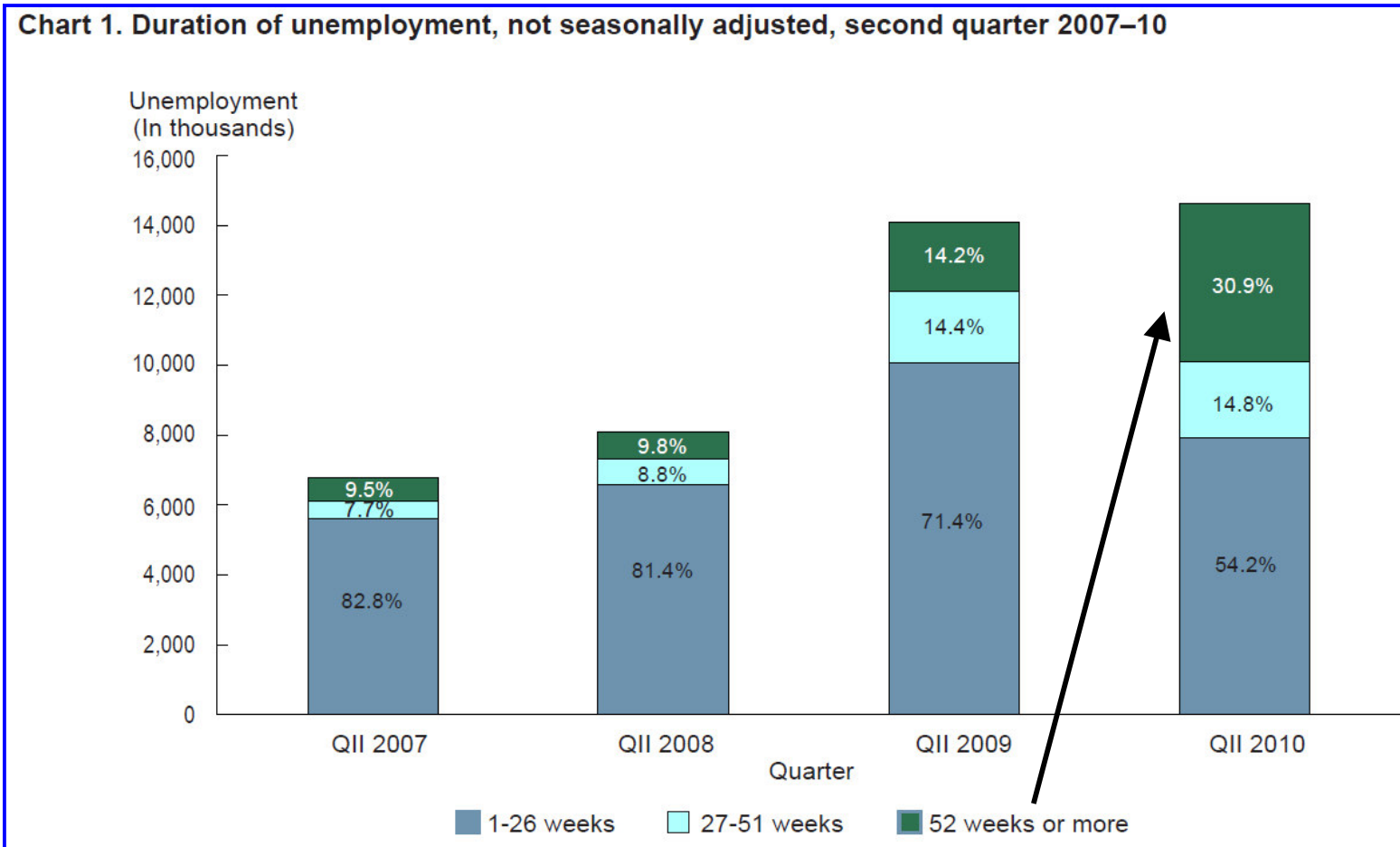


Source: Bureau of Labor Statistics – [www./bls.gov](http://www.bls.gov)



**In April to June 2010
31% of 14.6 Million Unemployed
Were Unemployed for 52+ Weeks
1.2 Million Will Exhaust Benefits in March 2011**

Chart 1. Duration of unemployment, not seasonally adjusted, second quarter 2007–10

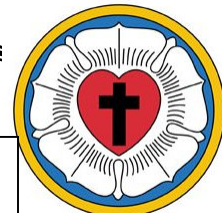


Source: Bureau of Labor Statistics - <http://bls.gov/opub/ils/pdf/opbils87.pdf>

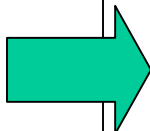


Observations

- 1) Our job search may take much longer than we thought possible when we began this journey.
- 2) Even a dedicated job search leaves extra hours per day to do something else.
- 3) Something Else = “The Portfolio Career”



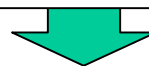
The Portfolio Career



Part Time
Job #1
(With benefits)

Marketing
Your Skills
as a
Consultant

Part Time
Job #2
(With no benefits)



Continuing Job Search for:

- 1) Full Time Job
- 2) Regular Paycheck
- 3) Healthcare Benefits





2) “Portfolio Career” Includes Proactive Ideas to Market Ourselves

- 1) Staffing Agency – Members with Administrative Skills
- 2) Independent Sales Agent – Sales Promotion Industry
- 3) Create your own business – Selling your personal services

The LJSN Staffing Agency

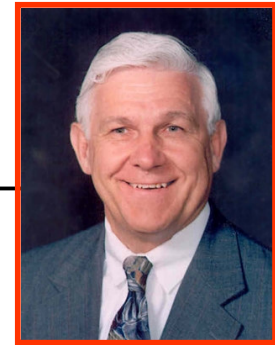
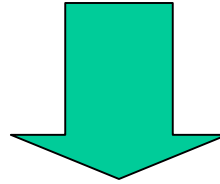
- An immediate pool of qualified candidates
- Industry-specific recruiting
- Customized staffing solutions
- Payment plan options
- Thorough screening of applicants including:
 - Placement testing
 - Reference processing
 - Background checks

<p>Awards & Recognition</p>  <p>37 Items</p>	<p>Bags</p>  <p>167 Items</p>
<p>Health, Wellness & Safety</p>  <p>53 Items</p>	<p>Housewares</p>  <p>5 Items</p>
<p>Travel</p>  <p>5 Items</p>	<p>Writing Instruments</p>  <p>68 Items</p>



“Portfolio Career” Includes Proactive Ideas to Market Ourselves

3) Create your own business – Selling your personal services



Dr. Ed Kruse, President – Healthierchurch.org

Church Consulting Services

- Transformational Leadership
- Stewardship Growth
- Healthier Church
- Spiritual Gifts
- Conflict Resolution
- Non-Profit Organization Services

Source: www.healthierchurch.org

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We have a longstanding commitment to our clients to find the best talent available and to expedite the search process.

We help recruit Permanent Employees as well as Consultants for organizations.

Our areas of expertise include the following:

- Enterprise Application Development
- Database solutions
- Business Intelligence
- Systems Software



Job Search – The New Normal

Job search has radically changed!

<u>Source of New Jobs</u>	<u>2008</u>	<u>2009</u>
Networking	41%	45%
Agency/Search firm	11%	9%
Internet Job Board	19%	19%
Advertisement	7%	7%
Direct Approach	8%	8%
Other	14%	12%



Job Search – The New Normal

Value of a “Consulting Firm” to your “Portfolio Career” includes:

- It offers the perfect cover since your last job: “So tell me, what have you been doing since your last job?”
- Hiring managers may agree to see you as a “Vendor”, while they may not as a “Job Seeker”
- You will be able to generate income from your consulting firm to contribute to household income!



Summary

A) Any questions on:

Topic # 1 - “How to Take Advantage of Your Low Household Income Status”

Topic # 2 - “The Portfolio Career”

B) Adjourn for social time together!